



***DIVERSITY IN DERMATOLOGY
CONFERENCE***

INDUSTRY PROSPECTUS

**HYATT REGENCY SAN ANTONIO
SAN ANTONIO, TEXAS
MARCH 21 - 24, 2024**

2023-2024 DID LEADERS**Risha Bellomo, MPAS, PA-C**
Organization & Achieve Chair**Tracee Blackburn, PA-C**
Skin of Color Education Chair**Terry Faley, MPAS, PA-C**
Education & Membership Chair**Tristan Hasbargen, MMS, PA-C**
Publication and Education Chair**Shanna Miranti, MPAS, PA-C**
Industry Partner Chair**Jennifer Rice, PA-C**
Integrative Medicine Chair**Lindita Vinca, ARNP, DNP**
Professional Development Chair

Diversity in Dermatology Conference
Join Our DID Leaders for Another
Fantastic Event

Dear Industry Partners,

On behalf of Diversity in Dermatology (DID) it is our honor to invite you to be a part of the Diversity in Dermatology 2024 Conference to be held March 21 – 24, 2024 at the Hyatt Regency in San Antonio, Texas. The Diversity in Dermatology Conference is designed to offer a specialized approach to education, focusing on such topics related to diversity in skin of color, cultural competency, female empowerment, dermatology in diverse ethnicities, and rare and common diseases.

Diversity in Dermatology Conference is a four-day medical education program designed as a comprehensive medical education program for Healthcare Professionals working in the field of dermatology. This multi-sponsored, CME-accredited program has recruited an outstanding faculty of dermatology thought leaders to conduct educational sessions on a wide array of dermatology conditions in a format that is conducive to interaction between attendees and faculty. We also have several networking events planned so faculty, attendees, and industry partners can mingle.

Your presence and partnership at this meeting will provide unparalleled access to the dermatology healthcare community, as well as showcase your company's support for the dermatology healthcare team and our mission to advance diversity in dermatology. This conference will offer your organization multiple partnership opportunities, detailed on the following pages.

We look forward to seeing you in San Antonio, Texas for a unique and outstanding event!

For more information, please contact our meeting management group:
BCI Management & Communications, LLC contact@bcimgt.com

Sincerely,

Risha Bellomo

Risha Bellomo, MPAS, PA-C
DID Organization Chair

PARTNERSHIP OPPORTUNITIES

TITLE SPONSOR

\$110,000

- Product Theater in a Prime Spot and complimentary lead retrieval for Product Theater
 - Premier Exhibitor Booth Space 12' x 12' Booth (Upon Request)
 - Three Email Campaigns to DID Members (Over 1,000 Members)
 - Three Conference App Announcements to Conference Attendees.
 - Acknowledgment of Support in all Print Materials and Marketing Campaigns Pre-Meeting and On-Site
 - Recognition During Conference
 - Company Logo on the DID Website Linked to your Website
 - Logo in Conference App
 - Advertisement on DID Website for 6 Months
 - Logo on all Signage and Save the Date Cards for the Following Year's Conference
 - Copy of Pre-Conference Registration List (Upon Request)
 - 2 Exhibit Hall Badges (Exhibit Hall Only)
 - 7 All Access Badges (To Include Access to General Session Lectures, Exhibit Hall, and VIP/Faculty Dinner)
 - 9 Invitations to the DID Around the World Reception (Friday Night)
-

PRESIDENT'S CIRCLE SPONSOR

\$85,000

- Product Theater with complimentary lead retrieval for Product Theater
- Premier Exhibit Booth Space
- Two Email Campaigns to DID Members (Over 1,000 Members)
- Two Conference App Announcements to Conference Attendees.
- Acknowledgment of Support in all Print Materials and Marketing Campaigns Pre-Meeting and On-Site
- Recognition During Conference
- Company Logo on the DID Website Linked to your Website
- Logo in Conference App
- Advertisement on DID Website for 3 Months
- Logo on all Signage and Save the Date Cards for the Following Year's Conference
- Copy of Pre-Conference Registration List (Upon Request)
- 2 Exhibit Hall Badges (Exhibit Hall Only)
- 6 All Access Badges (To Include Access to General Session Lectures, Exhibit Hall, and VIP/Faculty Dinner)
- 8 Invitations to the DID Around the World Reception (Friday Night)

PARTNERSHIP OPPORTUNITIES

DIAMOND LEVEL SPONSOR

\$65,000

- Premier Exhibit Booth Space
- One Email Campaign to DID Members (Over 1,000 Members)
- One Conference App Announcements to Conference Attendees.
- Acknowledgment of Support in all Print Materials and Marketing Campaigns Pre-Meeting and On-Site
- Recognition During Conference
- Company Logo on the DID Website Linked to your Website
- Logo in Conference App
- Advertisement on DID Website for 2 Months
- Logo on all Signage and Save the Date Cards for the Following Year's Conference
- Copy of Pre-Conference Registration List (Upon Request)
- 2 Exhibit Hall Badges (Exhibit Hall Only)
- 5 All Access Badges (To Include Access to General Session Lectures, Exhibit Hall, and VIP/Faculty Dinner)
- 7 Invitations to the DID Around the World Reception (Friday Night)

PLATINUM LEVEL SPONSOR

\$50,000

- Exhibit Booth Included
- Acknowledgment of Support in all Print Materials and Marketing Campaigns Pre-Meeting and On-Site
- Recognition During Conference
- Company Logo on the DID Website Linked to your Website
- Logo in Conference App
- Advertisement on DID Website for 1 Month
- Logo on all Signage and Save the Date Cards for the Following Year's Conference
- Copy of Pre-Conference Registration List (Upon Request)
- 2 Exhibit Hall Badges (Exhibit Hall Only)
- 4 All Access Badges (To Include Access to General Session Lectures, Exhibit Hall, and VIP/Faculty Dinner)
- 6 Invitations to the DID Around the World Reception (Friday night)

GOLD LEVEL SPONSOR

\$35,000

- Exhibit Booth Included
- Acknowledgment of Support in all Print Materials and Marketing Campaigns Pre-Meeting and On-Site
- Recognition During Conference
- Company Logo on the DID Website Linked to your Website
- Logo in Conference App
- Logo on all Signage and Save the Date Cards for the Following Year's Conference
- Copy of Pre-Conference Registration List (Upon Request)
- 2 Exhibit Hall Badges (Exhibit Hall Only)
- 3 All Access Badges (To Include Access to General Session Lectures, Exhibit Hall, and VIP/Faculty Dinner)
- 5 Invitations to the DID Around the World Reception (Friday Night)

PARTNERSHIP OPPORTUNITIES

SILVER LEVEL SPONSOR

\$25,000

- Exhibit Booth Included
- Recognition During Conference
- Acknowledgment of Support in Print Materials On-Site
- Company Logo on the DID Website Linked to your Website
- Logo in Conference App
- Logo on Signage and Save the Date Cards for the Following Year's Conference
- Copy of Pre-Conference Registration List (Upon Request)
- 2 Exhibit Hall Badges (Exhibit Hall Only)
- 2 All Access Badges ((To Include Access to General Session Lectures, Exhibit Hall, and VIP/Faculty Dinner)
- 4 Invitations to the DID Around the World Reception (Friday Night)

BRONZE LEVEL SPONSOR

\$15,000

- Exhibit Booth Included
- Recognition During Conference
- Acknowledgment of Support in Print Materials On-Site
- Company Logo on the DID Website Linked to your Website
- Logo on all Signage
- Copy of Pre-Conference Registration List (Upon Request)
- 2 Exhibit Hall Badges (Exhibit Hall Only)
- 1 All Access Badge (To Include Access to General Session Lectures, Exhibit Hall, and VIP/Faculty Dinner)
- 3 Invitations to the DID Around the World Reception (Friday Night)

EXHIBIT ONLY

\$5,000

- Exhibit Booth Included with one Standard 6' Table and Two Chairs.
- Company Name Listed on Conference Signage and in the Conference App as an Exhibitor.
- 2 Exhibit Hall Badges (Exhibit Hall Only)
- 2 Tickets to Friday Night Reception

PARTNER AND EXHIBITOR BADGES

EXHIBIT HALL BADGE – allows entry to the Exhibit Hall only.

- Exhibitors will receive two (2) exhibit hall badges for their \$5,000 table fee.
- Partners will receive exhibit hall badges based on their level of Partnership support.

Additional exhibit hall badges may be purchased for \$2,000 each.

ALL ACCESS BADGE – allows entry to the Exhibit Hall, General Session Lectures.

- Partners will receive an All Access Badge based on their level of support.
- Additional All Access Passes can be purchased by Partners who are Gold Level or higher for an additional \$2,500. If space allows, All Access Badges may be available to purchase for Silver and Bronze Sponsors. (Not guaranteed)

All requests for additional badges or All Access Badges must be submitted by email to contact@bcimgt.com

ADDITIONAL PARTNERSHIP OPPORTUNITIES

CHOOSE YOUR DESIRED SPONSORSHIP ASSET TO SUPPORT

- **EXCLUSIVE MEET & GREET LOUNGE \$25,000**
Lounge for conference attendees to meet with your team and engage with one another. Includes some furnishings and one pull-up banner.
- **EXCLUSIVE CONFERENCE BAGS \$12,500**
Your company logo along with the DID logo.
- **PREMIUM EXCLUSIVE CONFERENCE LANYARDS \$6,000**
- **EXCLUSIVE NAME BADGE SPONSOR \$10,000 BUNDLE FOR \$15,000**
Your company logo will be displayed along with the conference name on the lanyard and name badge. Everyone will walk around the conference highlighting your company and brand.
- **PROFESSIONAL HEADSHOT STUDIO \$20,000**
Offering attendees complimentary professional headshots. Engage one on one with attendees while they wait and dialog regarding a portfolio of products much like what occurs in an office setting.
- **SCIENTIFIC ABSTRACTS & POSTERS \$3,000**
Up to 10 abstracts placed on the conference app and 5 posters to be placed in the conference foyer.
- **EXCLUSIVE SPONSORSHIP OF THE AROUND THE WORLD RECEPTION \$50,000**
Your company will have exclusive sponsorship for this fantastic event.
- **WIFI AND CHARGING STATION \$15,000**
Wi-Fi throughout the meeting spaces and lounge in the conference foyer along with the conference charging station.

CORPORATE ADVERTISING & BRAND AWARENESS

EXCITING NEWS! MORE PREMIUM EXCLUSIVE BRANDING OPPORTUNITIES TO COME!

- **HOTEL KEY CARDS \$10,000**
Your company logo will be displayed along with DID logo and handed to all guests of the host hotel.
- **MOBILE APP \$15,000**
The mobile app provides attendees with the complete schedule, as well as speaker listings, opportunities to interact with fellow attendees, and more!
- **NOTE PADS \$7,500**
Your company logo along with the DID logo.
- **PLACEMAT MEDIA BUYS \$10,000/DAY**
Be front and center with every DID Conference Attendee every day of the general conference with your message being placed at each seat. Design restrictions apply
- **PRODUCT THEATER**
(Contact BCIMGT for additional information and availability - all product theater speakers need to be approved by conference organizers)
- **ROOM DROPS \$7,500**
Room drops will be provided to all registered attendees. (hotel fees may apply)
- **ADVERTISEMENT ON DID WEBSITE \$1,500**
(For 3 months)
- **E-BLASTS TO DID MEMBERS \$1,000 Per Email**
(over 1,000 members)

In Addition to Partnership Support the Following Promotional Opportunities are Available.

Additional information will be provided to companies requesting to sponsor any of the items listed as some restrictions may apply. Space is based on availability and location at the Host Hotel & City.

THANK YOU TO OUR INDUSTRY SPONSORS FOR
MAKING DID 2023 A SUCCESS

abbvie

SANOBI GENZYME 

REGENERON

janssen 
PHARMACEUTICAL COMPANIES
OF Johnson & Johnson

Lilly

Ortho | Dermatologics

 Bristol Myers Squibb™

Incyte

 ARCUTIS®
BIOTHERAPEUTICS

 Pfizer

AMGEN


L E O

 GALDERMA

 dermavant®

DermTech

Without your support, we would not be able to offer the high level of content and interaction that DID is known for.

2023 DIVERSITY IN DERMATOLOGY CONFERENCE HIGHLIGHTS



2024 CONFERENCE APPLICATION

Complete and Email this Form to contact@bcimgt.com

Send payment to the following:

Diversity in Dermatology
15835 Turkey Island Circle
Winter Garden, FL 34787

Questions:

Conference Meeting Management
Email: contact@bcimgt.com

Please type or print.

Company Name _____
(As it should appear on printed materials)

Primary Contact First and Last name _____

Title _____

Email address _____ **Phone number** _____
(This information will not be shared.)

Sponsorship Level Amount/ Exhibit \$ _____

Additional Partner Opportunities \$ _____

Exhibitor Badges (\$2,000/each) # _____

All Access Passes (\$2,500/each) # _____

Total Support Amount \$ _____

Signature of Authorized Representative

Date

Print Name

LEVEL SPONSOR AGREEMENT

**Sponsorship Level:
Check the appropriate Level.**

- Title Sponsor - \$110,000
- President's Circle - \$85,000
- Diamond Level - \$65,000
- Platinum Level - \$50,000
- Gold Level - \$35,000
- Silver Level - \$25,000
- Bronze Level - \$15,000

Total Support Amount \$ _____

EXHIBIT SPACE AGREEMENT

- A copy of this page MUST be returned with an authorized signature and payment for the exhibit table. You will not be invoiced unless specifically requested.
- All CME activities at the Diversity in Dermatology Conference will be held in a room separate from the Exhibit Hall.
- Exhibit space includes a standard 6' table, two chairs, and two name badges.

Exhibitor Total Fee - \$5,000
Additional badges \$2,000 each

Total Support Amount \$ _____

EXHIBITOR INFORMATION

RULES AND REGULATIONS

EXHIBIT SPACE: Tabletop display space is available in the exhibit hall. Fee allows for one (1) 6' tabletop display with two (2) representative badges for exhibit hall access only, except for high-level sponsors. Lead Retrieval for scanning of attendee badges during exhibit hall hours will be available for rent. Due to limited space exhibitors will confine themselves to tabletop use only. All exhibitor materials must be stored under assigned tables; aisles must be kept clear of boxes and trash. It is the Exhibitor's responsibility to provide signage and materials, and also to request Internet and Electrical connections, and Lead Retrieval if needed, which will be at the Exhibitor's expense.

REGISTRATION: There will be no admission to the Exhibit Hall without a DID-issued exhibitor badge. Representative names and information for badges are due by February 15, 2024, to <https://form.jotform.com/BCIMGT/2024-DID-Industry-Badges>

EXHIBIT HALL LOCATION: Regency Ballroom

EXHIBITOR REGISTRATION AND SET-UP:

Thursday, March 21, 2024, from 2:30 PM - 4:00 PM CDT
Exhibit Hall will be open for ARRIVAL RECEPTION at 6:00 PM CDT.

EXHIBIT HOURS:

Thursday, March 21, 2024: Exhibit Hall will be open for ARRIVAL RECEPTION at 6:00 PM CDT.
Friday, March 22, 2024, from 9:00 AM - 4:30 PM CDT
Saturday, March 23, 2024, from 9:00 AM - 4:30 PM CDT

Exhibitor Tear Down: Saturday, March 23, 2024, at 4:30 PM CDT

DO NOT TEAR DOWN PRIOR TO THIS TIME.

SHIPPING PACKAGES:

Packages may be delivered to the hotel up to 3 days prior to the conference. There may be a fee for holding packages. Please include the following information on each package:

Hyatt Regency San Antonio
Event Name: DID Conference
Hold For: Company Name
123 Losoya Street
San Antonio, Texas 78205

HOTEL RESERVATIONS:

Conference Organizers assume no responsibility beyond securing reduced rates on behalf of the DID. As it is expected that there will be great demand for this room allocation, we encourage early registration. The cut-off date is February 27, 2024, or until the entire room block has been filled, whichever comes first. Please only book rooms for the number of people your sponsorship or exhibit allows.

Reservation Link:

<https://www.hyatt.com/en-US/group-booking/SATRS/G-V1ZA>

Hotel: Hyatt Regency San Antonio

Group Name: Diversity in Dermatology Conference

No outside event can conflict with conference events. All outside events must be approved by conference organizers.

PAPERWORK DUE DATE: All exhibitor and sponsor contracts are due no later than February 1, 2024. Exhibit space is limited to 35 exhibitors and sponsors. These spots will be based on the level of sponsorship and past sponsors and exhibitors. Please secure your space early.

LIABILITY: Exhibitors are responsible for any damage or misconduct on hotel or event property. Each company must have at least \$1,000,000 in liability insurance coverage. The release must include the following language: *"To the fullest extent legally permissible, Exhibitor agrees: (i) it shall be fully responsible to pay for any and all damage to property owned by Hotel, or their affiliates or and of their respective owners or managers that results from any act or omission of Exhibitor, (ii) to defend, indemnify and hold harmless, Hotel and their respective owners, managers, officers or directors, agents, employees, subsidiaries and affiliates, from any damages or charges resulting from Exhibitor's use of the property; and (iii) its liability shall include all losses, costs, damages, or expenses arising from, out of, or by reason of an accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees."*

EXHIBITOR LOSS AND DAMAGE HOLD HARMLESS:

"[EXHIBITOR] hereby assumes entire responsibility and hereby agrees to protect, defend, indemnify and save Diversity in Dermatology (DID), BCI Management and Communications, Hyatt Regency San Antonio, its owners, its operator, and each of their respective parent companies, subsidiaries, affiliates, employees, officers, directors, and agents harmless against all claims, losses or damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by its installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole gross negligence of DID, the Hotel, its employees and agents.

INSURANCE: [EXHIBITOR] shall obtain and keep in force during the term of the installation and use of the exhibit premises, policies of Comprehensive General Liability Insurance and Contractual Liability Insurance, insuring and specifically referring to the Contractual liability set forth in this Exhibit Agreement, in an amount not less than \$1,000,000 Combined Single Limit for personal injury and property damage. Hyatt Regency San Antonio, its owners, and its operator shall be included in such policies as additional named insurers. In addition, [EXHIBITOR] acknowledges that neither, DID, BCIMGT, Hyatt Regency San Antonio, its owners, its operators maintain insurance covering exhibitor's property and that it is the sole responsibility of [EXHIBITOR] to obtain business interruption and property damage insurance insuring any losses by [EXHIBITOR]".

SECURITY: The Hotel does not provide security. Each exhibitor must make provisions for safeguarding goods, materials, equipment, and display at all times. Doors will NOT be locked during scheduled meeting times.

LATE REGISTRATION FEE: Exhibit space requested after February 1, 2024, will be at a fee of \$5,500 per table and based on space availability.

PAYMENT: Full payment of all sponsorship fees, exhibit space fees, and additional fees, if applicable, must be submitted with the signed application. No space will be held without full payment. Payment will incur a late fee after February 1, 2024, of \$500 per 30 days payment is late.

CANCELLATION: No refunds will be issued for cancellations or no shows including but not limited to sponsorship fees, exhibit space, Product Theaters, and additional fees.

*Thank you for your support of the
Diversity in Dermatology Conference!*



Join us on social media



CONTACT OUR MEETING MANAGEMENT COMPANY
FOR MORE INFORMATION



contact@bcimgt.com